



# ANNUAL REPORT

2025-2026

*Women in Sports Helping  
Inspire the Next Generation*



WISHING



# OUR MISSION & VISION

## OUR MISSION

Women in Sports Helping Inspire the Next Generation empowers every girl to pursue a career in sports or participate in sports.



## OUR VISION

We envision a world where girls are fully represented and supported across all levels of sports - from the field to the front office.



[www.wishingmentors.com](http://www.wishingmentors.com)



[info@wishingmentors.com](mailto:info@wishingmentors.com)

# MESSAGE FROM OUR LEADERSHIP

"WISHING continues to grow and create new programs that benefit girls who want to learn about and pursue a career in the sports industry. Through these efforts, we are also building a network of women working in sports who are charitable and can have a space to give back to the next generation of young girls."

KRISTEN NETT, FOUNDER/EXECUTIVE DIRECTOR





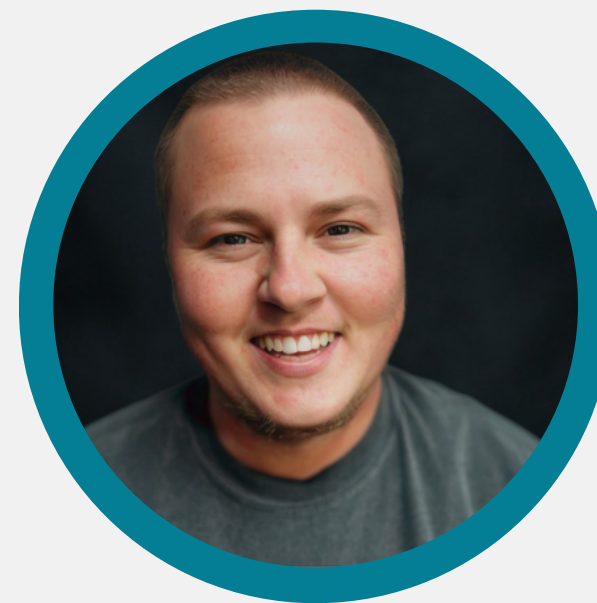
# BOARD OF DIRECTORS

Michael Sujanani - Fayetteville, North Carolina  
Elizabeth Hall - KidsTLC - Olathe, Kansas  
Rachna Kumar - Carelton - Orlando, Florida  
Traci Wysz - Woodson YMCA - Wausau, Wisconsin  
Mandi DuPain - Millersville University - Redwood City, California

# EXECUTIVE LEADERSHIP TEAM



**Emma Stratmoen**  
Director of Programming



**Cameron Wein**  
Director of Events



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[info@wishingmentors.com](mailto:info@wishingmentors.com)

# 2025/2026: YEAR IN NUMBERS

30

HIGH SCHOOL GIRLS SERVED



34

MENTORS ENGAGED



\$12,454

DOLLARS RAISED



COLLEGE GIRLS SERVED

16



EVENTS HELD

12



# IMPACT STORIES

## MENTOR

*“WISHING meetings leave me feeling motivated, inspired and celebrated. I’m constantly learning and growing from both mentors and mentees. The program fills me with a sense of value and appreciation every single time.” -Ellie Chambers, mentor, MetLife Stadium*



## MENTEE

*“I enjoyed building a connection with my mentor I think it helped that the age gap wasn’t too large so we had a similar understanding of each other. The meetings were also helpful when people came in to talk about different job opportunities within the sports industry that many girls might not know of.” -Kierra Arnold, former student*



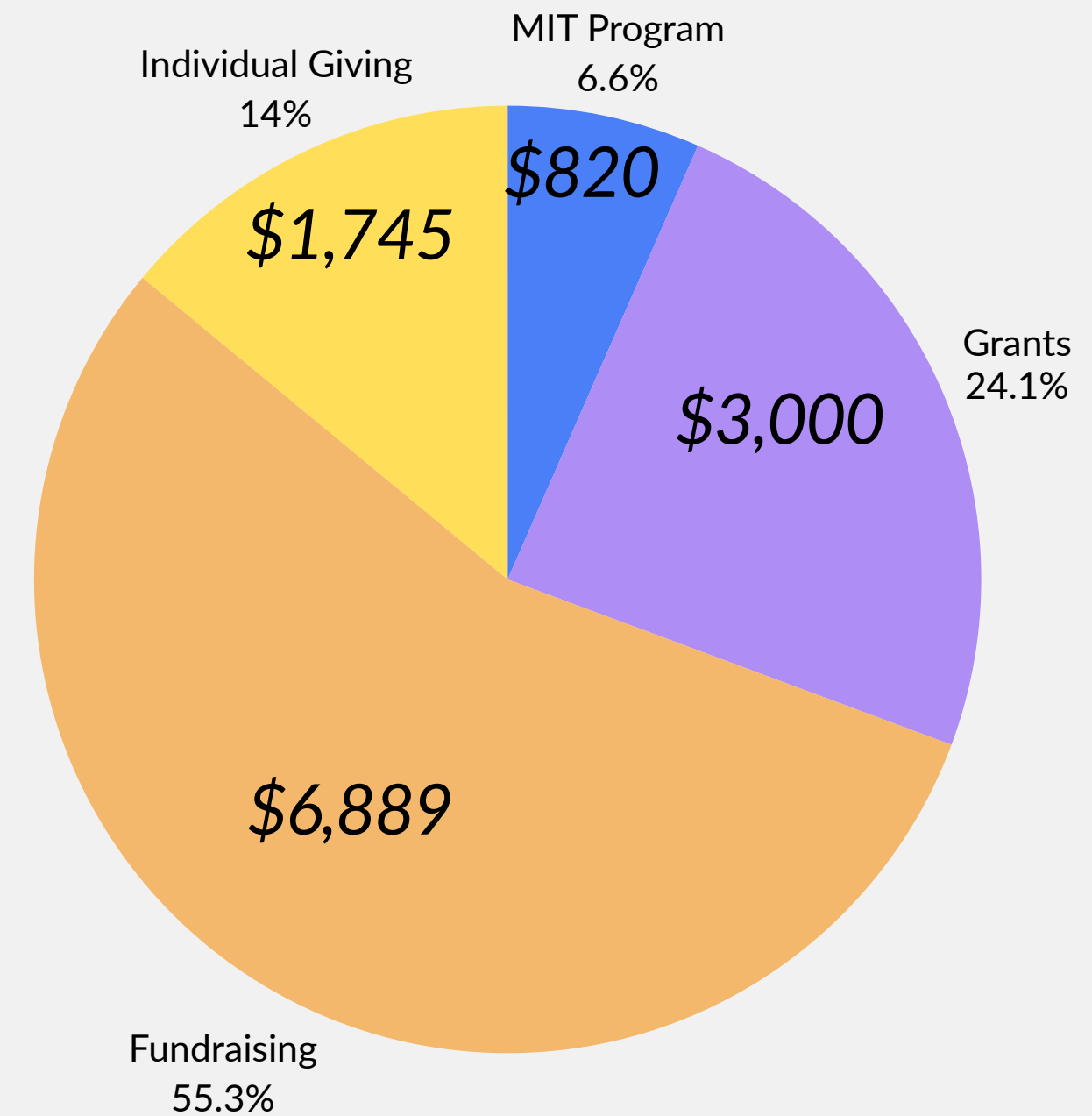


# FINANCIAL SUMMARY

## TOTAL REVENUE

 **\$12,454**

*\*Fiscal year: July 1, 2025-July 1, 2026*



# PROGRAMS

## High School Mentorship Program

Our 9-month long mentorship program is designed for high school girls to learn about careers in sports while developing soft skills, learning about interview preparation and more. Girls are matched with a woman who works fulltime in the sports industry. We offer virtual and in-person programming.

### In-person mentorship locations:

- Middleton High School - Middleton, WI
- Ingraham High School - Seattle, WA

### Set to open in 2026/2027:

- Kansas City, MO
- Columbus, OH
- Lincoln, NE



## SESSION TOPICS

- ✓ Career paths in sports
- ✓ Work/life balance
- ✓ Managing mental health
- ✓ Interview preparation
- ✓ Resume and cover letter
- ✓ LinkedIn
- ✓ Professionalism
- ✓ And more!



# PROGRAMS

## Career Exploration

Girls in the mentorship program are able to gain hands-on experience in this sports industry by shadowing their mentor if applicable. Or, WISHING staff can help connect a girl with an in-person job shadowing opportunity.



## Scholarships

WISHING strives to remove financial barriers for girls to pursue careers in the sports industry. To date, WISHING has awarded \$6,000 in scholarships to high school students in the program who are going onto college.



## Events

WISHING holds multiple events around the country to highlight women in sports and give girls opportunity to network with local women in sports. Events include women in sports panels, tabling at sports games and college summits.



# NEW TO 2025/2026

We listened, we adapted, and launched a new program for college girls in September 2025.

## Mentor-in-Training Program

Similar to the high school program, our college program provides girls in college who are pursuing degrees in the sports industry with mentorship. Students meet once per month with mentors from various backgrounds in the sports industry. In our first year, we served 16 college girls from around the country.



*"My experience in WISHING has been nothing but positive! I have loved getting to connect with fellow college students, as well as other women currently working in sports who have provided so much support and advice. My confidence has increased tenfold since joining the program!"*

*-Megan Neville, 2025 MIT participant*

# NEW TO 2025/2026

Implementation of the “No Girl Sidelined Fund.”

## No Girl Sidelined Fund

After speaking to various high school counselors, social workers and homeless outreach coordinators, we found a need for girls to have funds to participate in sports. On July 1, 2026, the No Girl Sidelined Fund will officially open. This fund is open to any high school girl who needs financial assistance to participate in sports. Although the fund has not officially opened yet or been released to the public, we have already served two high school girls!



## ASSISTANCE GIVEN

 **\$184.00**

-Purchased cleats for a student at Madison East in Madison, WI to participate in ultimate frisbee season

-Paid for a student at Lincoln Northeast High School in Lincoln, NE to participate in a cheer camp



# 2026/2027 GOALS

Fundraising goal: \$19,000

Open four more in-person high school mentorship locations across the United States

Enact a college internship program to give college girls hands-on experience in the workforce

